

MEMO
February 19, 2025

To: Diane Blietz, Professional Communication Professor
From: JAMMF / Ashley Dodson, Faith Hill, Morgan Mastorovich, Jacqueline Soto Mendoza, Molly Wendel
Subject: Workshop Presentation for Comm 318

Our team workshop presentation and outline for this class will focus on informing the audience about the topic: “Financial literacy and mindset in the workplace and bridging the education gap between wealth classes.” We’re going to address this by drawing mostly from the book Rich Dad Poor Dad by Robert T. Kiyosaki and online articles from financial oriented organizations, for example Forbes.

Our main points will be:

- Main point #1 - Why teach (or learn?) financial literacy?
- Main point #2 - Make your money work for you.
- Main point #3 – Know the opportunities and when to take them.
- Main point #4 – Attitudes in the workplace and overcoming obstacles.

We plan to use the following three to five research sources, including and related to the concepts, tools, and strategies from the book, entitled Rich Dad Poor Dad by Robert T. Kiyosaki, to identify a problem, explain our findings, make observations and include our own experiences, to draw conclusions about the problem:

- Book Source—Rich Dad Poor Dad – Robert T. Kiyosaki
- Source #1 - [Reimagining HR: Financial Education For Employees](#)
- Source #2 – [Getting Your Money Working For You: Build Passive Income](#)
- Source #3 - [Catastrophising: How toxic thinking leads you down dark paths](#)
- Source #4 – Think and Grow Rich by Napoleon Hill
- Source #5 - [Budgeting and Financial Literacy for College Students](#)

Instructor Approval: Yes/No (need to discuss)